

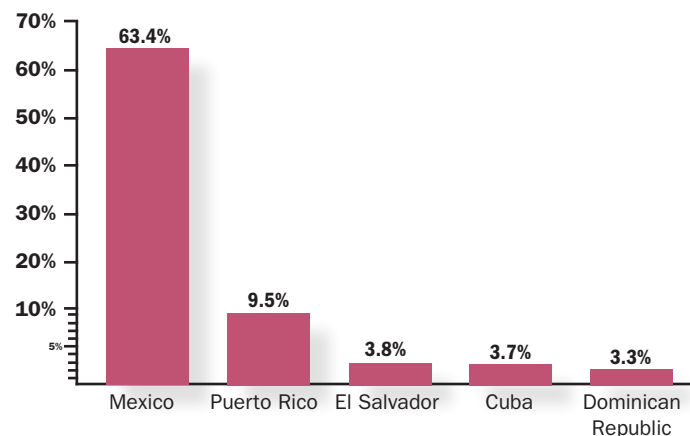
Facts & Figures

POPULATION

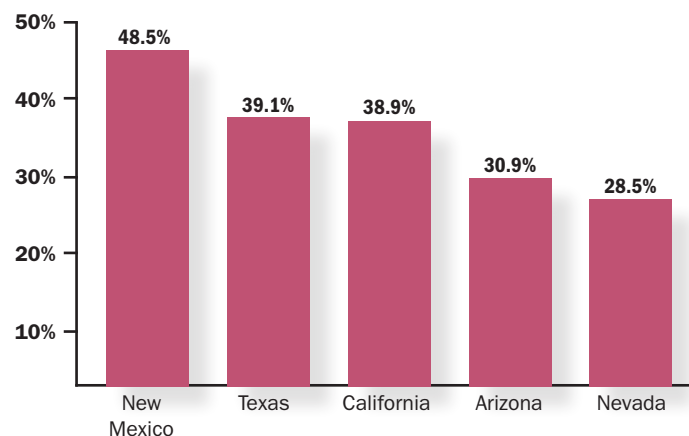
2016 57.5 MILLION, 17.8% OF TOTAL POPULATION

2060 119 MILLION, 28.6% OF TOTAL POPULATION (PROJECTED)

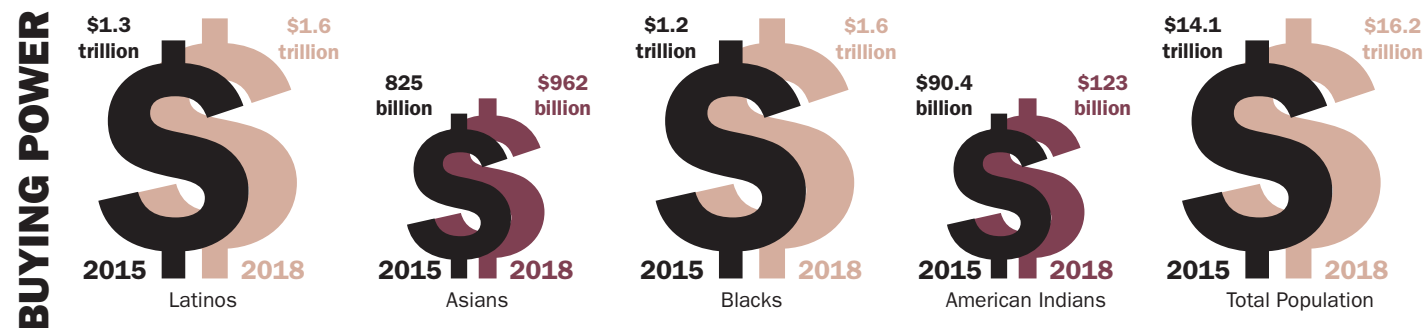
Country of Origin for U.S. Latino Population



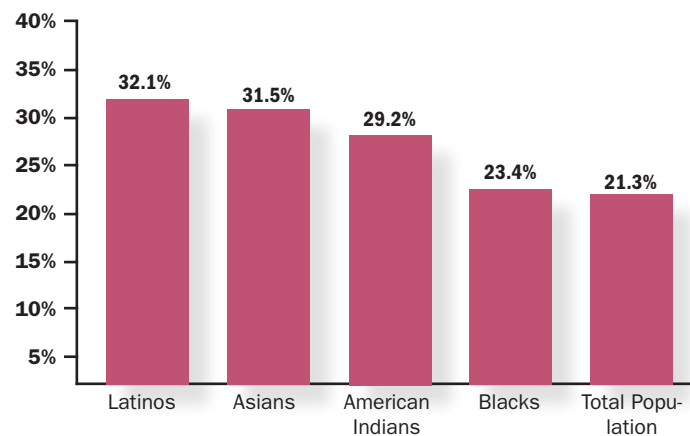
States with Highest Concentration of Latino Population



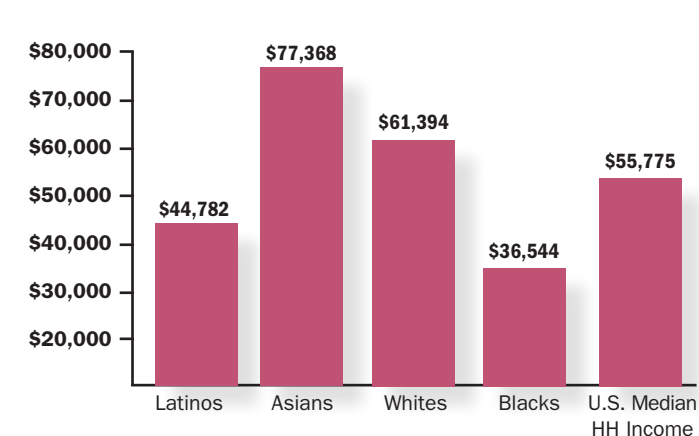
FINANCES



Percent Change in Buying Power (2014-2019)



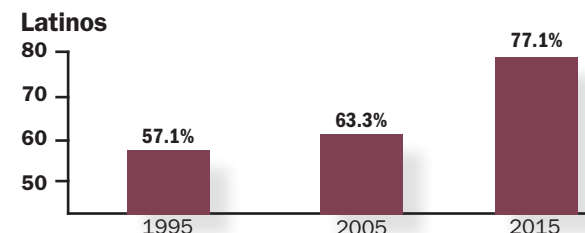
Median Household Income (2015)



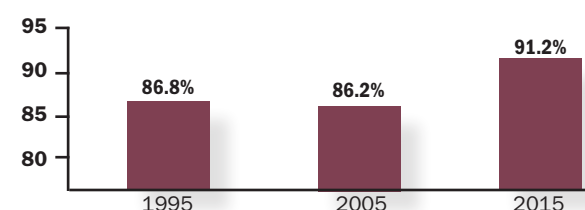
Facts & Figures

EDUCATION

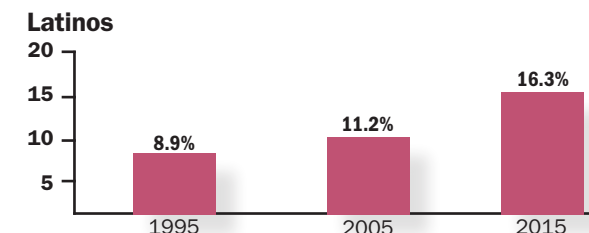
25-29 YEARS OLD WHO HAVE COMPLETED HIGH SCHOOL



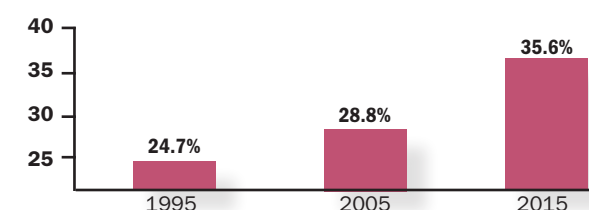
Total U.S. Population



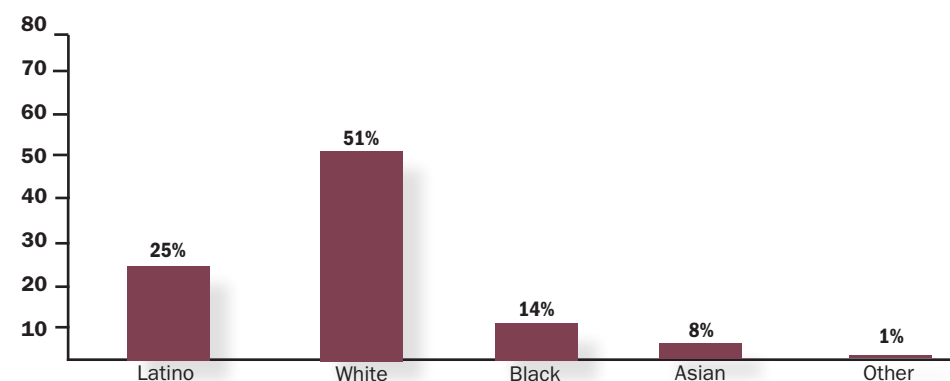
25-29 YEARS OLD WITH AT LEAST A BACHELORS DEGREE



Total U.S. Population



PROJECTED DEMOGRAPHICS OF HIGH SCHOOL GRADUATES FOR 2025



BUSINESS

LATINOS ON BOARDS OF DIRECTORS

DiversityInc Top 10: 6.6%

DiversityInc Top 50: 6.5%

Fortune 100: 4.5%

Fortune 500: 3.5%



IMAGE CREDIT: Flickr, WOCinTech Chat